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| Application Number | 10/081,020 | | |
| | Filing Date | February 21, 2002 | |
| | First Named Inventor | Kin Chung FUNG | |
| | Art Unit | 3623 | |
| | Examiner Name | S. Jarrett | |
| Total Number of Pages in This Submission | | Attorney Docket Number | 705786-2001 |

ENCLOSURES (Check all that apply)

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | | | |
|--------------|-----------------------|----------|--------|
| Firm Name | BINGHAM McCUTCHEN LLP | | |
| Signature | | | |
| Printed Name | William N. Hughet | | |
| Date | October 9, 2008 | Reg. No. | 44,481 |

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Patent
Attorney Docket No.: 3183.1000-001/7057862001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|----------------------------------|---|------------------------|
| In re Patent Application: |) | |
| |) | |
| Kin Chung FUNG, et al. |) | |
| |) | Group Art Unit: 3623 |
| Serial No.: 10/081,020 |) | |
| |) | Examiner: S. Jarrett |
| Filed: February 21, 2002 |) | |
| |) | Confirmation No.: 1663 |
| Title: SYSTEM AND METHOD FOR |) | |
| DETERMINING RECOMMENDED |) | |
| ACTION BASED ON MEASURING AND |) | |
| ANALYZING STORE AND EMPLOYEE |) | |
| DATA (amended December 12, 2007) |) | |

SUPPLEMENTAL AMENDMENT

Attn: Mail Stop Amendments
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Sir:

This is a further response to the February 4, 2008 Office Action, a Request for Continued Examination and an Amendment having already been filed August 4, 2008. Entry of the present Supplemental Amendment is respectfully requested. The following amendment and remarks are respectfully submitted in response to a telephone interview with the Examiner on September 9, 2008, and reconsideration of the claims is respectfully requested.